

Kick Start Your Cloud Kitchen or Virtual Brand with the Right Technology Stack



Explore a new venture or diversify your brand with Oracle MICROS Symphony POS

Cloud kitchens and virtual brands give restaurateurs the freedom to test new concepts and remain agile. Successful ventures require an integrated technology stack to handle orders from multiple channels, process payments, route orders to the kitchen, ensure delivery is on-time and customers keep coming back.



Manage Multi-channel Orders & Delivery

Whether it's delivery aggregators, third party platforms, a dedicated website or app, Oracle MICROS Symphony point-of-sale centralizes all your orders and enables seamless integration with delivery channels.



Eliminate Waste

Profit margin for a cloud kitchen or virtual brand can be very attractive. Don't let poor inventory management eat into the upside. Manage cost and control inventory waste with Oracle Inventory Management.



Run a Fast, Efficient Kitchen

Ghost kitchen and virtual brand reputations are built upon speed of service and food quality. Manually processing orders wastes time and introduces errors. Oracle MICROS Kitchen Display Systems (KDS) ensures orders are error-free and hit the kitchen in real-time, regardless of channel.



Perfect Your Menu

Agile menu management requires close and frequent analysis of your profitability, down to the ingredient level. With Oracle MICROS Symphony, reporting and analytics are included out of the box so you can experiment to your heart's content, while keeping a pulse on revenue and profit.

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